

## RSC Planning Committee

Questions and information submitted for discussion at 7/14/04 meeting

Compiled 7/14/04

- 1.) Just knowing all the general information the way of what was going to be done
- 2.) Knowing the true facts about the project instead of misleading gossip
- 3.) Knowing who to get information from
- 4.) Consider where the information is located. We have enough information that virtually all questions on the part of the students should easily be answered via proper research. Making a couple cd's with the presentation we viewed is one idea. Having a model set up to show the project is another. People seem to like visual aids.
- 5.) We need to market our open-ness to suggestion. As it is, this project we are working on is just that, a project, a projected idea of what we would like to see. If students do have suggestions, we can either explain how these thoughts are already a part of the project (as most anything I could think of short of having hot tubs in the complex has already been considered and added), or utilize the ideas in some more preparatory work.
- 6.) We can market the support from the alumni. If we can show the student body that our alumni care enough that we are projected to be able to raise 4 million dollars, now that is saying something.
- 7.) We NEED to market the 10 million dollars wasted if we choose to repair versus build new. If people understand that 10 million dollars of our money will only redo ceilings, and by using that same money, adding to it 4 million of someone else's money, and adding another 3 million dollars, we get a brand-new state-of-the-art facility to be admired for future generations, then we have something.
- 8.) Defending Chartwells is another part of our work. As students generally like to complain, Chartwells has it rough with adding their opinion on the matter. As previous experiences are always brought up by opposition, this is a conflict we have to deal with. If we can diminish the credibility of such arguments, then we strengthen our own position. Students need to understand that Chartwells, while they do have a business to run and wish to make profit, their interest is in providing students with the best food service they can. Under current facility use, this task gets more and more difficult.
- 9.) Advertising the failure of Houghton and either Whitewater or River Falls is another key asset we have. People like to see failure, and people can relate to failure. If we show what an insane idea it is to waste \$10 million on a renovation, then maybe people will understand our purpose.
- 10.) Also, I was wondering if there is any way we can market our idea to outside big business and see if we can gain any fund raising from larger companies. I am not sure what we could offer them, but just a thought.
- 11.) We need to relate it to the students. This has to be a "Project Superior." If we can get people excited about the idea, we're in. we're going to have people just like the two who showed up to our meeting last time, those only interested in boycotting university administration. If we the students provide and support the info, then we're going to do alright. As we do have some residence life people on this committee, we do have some

nice outlets for this information. The less work that is done by Student Senate and administration the better. This needs to be a by the student for the student project, at least a significant part must be like this.

- 12.) That this project has to have the support of the students in order to proceed. The University and the UW System will not advance this or any project that the students do not support. All control lies in the hands of the students.
- 13.) The bond period is set by the state legislature, which is currently 20 years.
- 14.) The initial approval to further develop the plans is required in order to help gain support from alumni and other possible donors.
- 15.) The objective of the RSC Planning committee is only to get the initial approval from the student body for the project to move forward. Another future committee will be involved in developing the design and makeup of the facility. That committee will be involved in establishing the energy efficiency, how it will be used, etc.
- 16.) Why building a new facility was chosen over remodeling the existing one.
  - a. How the building styles have changed to having more free spans to allow for future renovation and remodeling.
  - b. The increase in cost for asbestos abatement due to further asbestos findings after the master plan was written.
  - c. What the University would not get when renovating the current building for \$10M and what we would get when building a new facility for \$20M+.