



“Smart Survival Guide for Nonprofit Boards and Staff – *What You Can Do Starting NOW*”

Presenter: Carter McNamara

Experts warn that this recession will be one of the toughest challenges that nonprofits will ever have to face. You'll need to get the most out of every resource that you have! Two of the most precious assets to any nonprofit are its Board members and staff (paid or volunteer). In this workshop, you will learn how to engage your Board and staff to do what's necessary to survive. You will receive suggestions for guidelines, tips and tools to:

- Quickly assess if your Board is prepared for the recession.
- Ensure a strong working relationship between your Board and Executive Director.
- Carry out the kinds of tough conversations and decisions that your Board will need to do.
- Maximize revenues where you can, while cutting expenses to minimize impacts to clients
- Cultivate collaborations to maximize impact and efficiencies for your programs.
- Know what Board committees to have, and how can you focus and fully engage them.
- Keep Board members, staff and yourself sane during these very tough and challenging times.
- Utilize technology and its resources to maximize effectiveness and efficiencies in your nonprofit.

Northwoods Nonprofits workshops are uniquely geared to encourage volunteers, nonprofit board members and staff to *work together* as a team. Attendees to this NWNP workshop will find that it complements the workshop "Recession-Year Financial Leadership" provided by the Minnesota Council of Nonprofits, by suggesting especially what board and volunteers can do to help their nonprofits to survive during the recession.

April 28 Brainerd, Central Lakes College 9 AM - Noon
April 29 Duluth, Radisson Harborview 9 AM - Noon
April 30 Ashland, Great Lakes Visitor's Center 9 AM - Noon



Dr. Carter McNamara is co-founder of Authenticity Consulting, LLC, and is a nationally known expert on nonprofit organizational development and capacity building. His new book is *Field Guide to Developing, Operating and Restoring Your Nonprofit Board*. He has worked with 100s of nonprofits and is well known for his highly practical tips and tools for nonprofits having very limited resources. He also is developer of one of the world's largest collections of free, on-line resources, the Free Management Library at www.managementhelp.org.

Thanks for our funders!!! Otto Bremer Foundation, Bremer Bank-Brainerd, Duluth Superior Area Community Foundation, United Way of Crow Wing County, LISC Duluth, UW-Superior, Northland Foundation, Initiative Foundation, and Central Minnesota Community Foundation.

Cost: \$55 Staff (\$45 each add'l staff) \$35 Board/volunteer
Examples: Staff + board/volunteer = \$55 + \$35
Staff1 + staff2 + board = \$55 + \$45 + 35

To Register: Call 715-394-8469 or 800-370-9882 or visit <http://northwoodsnonprofits.org>.

Early bird rate: \$5 each off if registered by Thursday, April 23rd!!